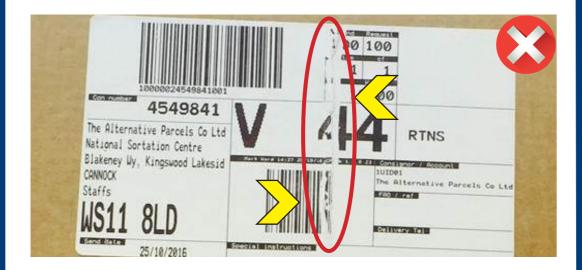
## **Label Quality**

#### Perfect label



#### Poor quality - will not scan





### **Label Placement**



#### Correct placement of labels - Flat surface, crease free







#### Poor placement of labels



Never place over corners Remove other barcodes



Never place in plastic wallet



Never scrunch around tube end



Never crease Never place over flap



**Never cover with strap** 



**Never place on canvas** 

## **Understand your Label**



#### The parcel barcode!

This bar code is scanned throughout your parcels journey, so your customer can keep track of where it is. Fuzzy printing and restrictions can cause delays and less visibilty when scanning your parcel!

NATIONWIDE NEXT DAY DELIVERY

0800 373737

Service level is

# The delivery driver needs this!

Clear customer address can aid the driver.

Customer name Address 1

Address 2

Address 3

Address 4

Address 5
Postcode

Send date 04/04/2018

Destination depot and sort zone information

one information displayed here



Sender details are displayed here

Reference number

01234 567891

These are seen by the delivery driver

Clear delivery instructions can aid the driver.



#### The destination barcode!

This bar code tells us where your parcel is going to so our hub staff can place it into the correct loading bay. If this is not visible your parcel won't be able to travel further.

